

**FMM SME CONFERENCE 2017**  
**Developing Productive and Innovative SMEs towards Internationalisation and Industry 4.0**  
**October 31, 2017, MITI Hall**

*Tentative Programme*

0800	<b>Registration &amp; Networking Breakfast</b>
0900	<b>Welcoming Address by</b> <i>YBhg Tan Sri Dr Lim Wee Chai, President, Federation of Malaysian Manufacturers (FMM)</i>
0915	<b>Keynote Address by</b> <i>YB Dato' Sri Mustapa Mohamed, Minister of International Trade and Industry (MITI)</i>
0930	<b>Town Hall Session</b> <ul style="list-style-type: none"> <li>• 2018 Budget impact to SMEs by Mr Mohd Rithauden Makip, Deputy CEO II , SME Corp. Malaysia</li> <li>• Productivity &amp; Innovation by Dr Viraj Perera, CEO, PlaTCOM Ventures</li> <li>• Internationalisation by YBhg Tan Sri Dr Lim Wee Chai, FMM President &amp; Top Glove Corporation Chairman</li> <li>• Industry 4.0 by Mr Cheang Chin Wooi, FMM Industry 4.0 Working Committee</li> </ul> <p><i>Note: There will be short presentation of 5 minutes by each speaker</i></p> <p><b>Panellists:</b>  <i>Mr Mohd Rithauden Makip, Deputy CEO II , SME Corp, SME Corp. Malaysia</i>  <i>YBhg Tan Sri Lim Wee Chai, FMM President &amp; Top Glove Corporation Chairman</i>  <i>Mr Cheang Chin Wooi, FMM Industry 4.0 Working Committee</i>  <i>Dr Viraj Perera, CEO, PlaTCOM Ventures</i></p> <p><b>Moderator:</b> <i>YBhg Dato' Dr Ir Andy Seo Kian Haw, FMM Vice President</i></p>
1050	<b>Coffee Break (Press Conference with Minister) - TBC</b>
1120	<b>Sharing of Success Stories</b> 1120 <b>Karex Bhd</b> by <i>Mr Goh Miah Kiat, CEO</i> 1250 <b>Pensonic Holding Bhd</b> by <i>Mr Dixon Chew , Group CEO</i>
1230	<b>Networking Lunch</b>
1330	<b>Power Luncheon Talk by ABB Malaysia Sdn Bhd</b>
1415	<b>Panel 1:</b> <b>Capacity Building &amp; Trade Facilitation Support Towards Internationalisation</b> <b>Moderator : Mr Abdul Samad Ibrahim</b>
1415	<b>International Marketing</b> <i>by Ir Dr Mohd Shareen Zainooreen Madros, CEO, MATRADE</i>
1435	<b>Productivity &amp; Innovation</b> <i>By YBhg Dato' Mohd Razali Hussain, Director General, Malaysia Productivity Corporation (MPC)</i>
1455	<b>Financing SME Investment Partner</b> <i>by Mr Rizal Nainy, Deputy CEO I, SME Corp. Malaysia</i>
1515	<b>Questions and Answers</b>
1530	<b>Networking Coffee Break</b>
1600	<b>Panel 2:</b> <b>Capacity Building &amp; Trade Facilitation Support Towards Internationalisation</b> <b>Moderator : YBhg Datuk Noraini Soltan</b>
1600	<b>Industry 4.0</b> <i>by Mr Prakash Poobalan, Senior Manager, Penang Skills Development Centre (PSDC)</i>
1620	<b>Human Capital</b> <i>by YBhg Dato' Palaniappan Joseph, Managing Director, Satake Technologies Sdn Bhd</i>
1640	<b>Questions and Answer</b>
1650	<b>The Way Forward: Resolutions &amp; Action Items</b> <i>by YBhg Dato' Dr Ir Andy Seo Kian Haw, Vice President, FMM</i>
1700	<b>End of Programme</b>